

Design

Adobe Suite Tools
 Sketch
 inVision

UX Research

Heuristic Evaluations
 Comparative Analysis
 Strategic User Study Plans
 Quantitative User Survey
 Contextual Inquiries
 Intercept Interviews
 Affinity Map and Diagram
 Information Architecture
 Card Sort
 Tree Test
 Research/Data Synthesis

Web Related

WordPress
 Mailchimp
 Typeform
 HTML/CSS

Collaboration

Slack
 Trello
 Smartsheet
 Google Drive

Presentations

Powerpoint
 Acrobat PDF

Other Skills

Campaign and Branding
 Project Management
 Meeting Facilitation
 Information Design
 Production Artist
 Print Publishing
 Strategic Planning
 Mac and PC Proficient

WORK HISTORY

Museum of History & Industry, Seattle September 2017–present
 Senior Graphic Designer, UX Design Practitioner
 Utilize UX methodology to inform designs for print and digital solutions to promote museum exhibits, donor events, public programs, and attendance.

Tacoma Art Museum, Tacoma September 2006–August 2017
 Associate Creative Director;
 Senior Graphic Designer and Web Design Manager
 Lead designer and creative director for contemporary art museum's digital, print, in-gallery, and out-of-home communications products. Champion of user experience methodology to advance visitor engagement. Worked closely with cross-functional teams to understand business requirements, managed product pipelines, directed junior designers and interns. Products included environmental signage, fine art catalog, quarterly member magazine, annual reports, business papers, exhibition collateral, signage, digital assets, and gallery interpretation materials.

Active member of Equity and Inclusion Committee; Staff Engagement Committee; and Visitor Services meeting participant to understand and problem-solve visitor pain-points.

Safeco Insurance Company, Seattle July 2000–August 2005
 Electronic Publishing Operator
 Contributed high level output of in-house production requests while accountable to timeliness and quality. Eliminated errors and saved time and costs by streamlining the Agent Imprint process through creation of branded templates and style guides.

Wing Luke Asian Museum, Seattle
 Auction Art Docent and Museum Advocate, Annual Fundraising Gala (2010–present)
 Designer, Year of the Rooster Gala campaign (2005)
 Exhibit Developer and Project Manager June 1996–July 2000
 Development of exhibitions, historical interview documentation, and related publications for oral history based museum storytelling. Exhibits include: *A Different Battle: Stories of Asian Pacific American Veterans*, *Through Our Eyes: 20th Century Asian American Photography of the Northwest*, and *Sikh Community Exhibition: Sikh. Seek? Sike? Sick?*

EDUCATION

School of Visual Concepts, Seattle
 User Experience Research and Design certification March 2019
 Advanced design, typography, and business management January 2005–April 2006
 University of Washington and UW Extension, Seattle
 Advanced Drawing, and Painting certification 2004
 Public Relations Communications certification 2003
 Digital Production for Graphic Design certification 2000
 B.A., Double Major: American Ethnic Studies and Women Studies 1998